# **GRAPHIC SPECIFICATIONS**

## **BN022 - X Banner 80x180**

### **Artwork specifications:**

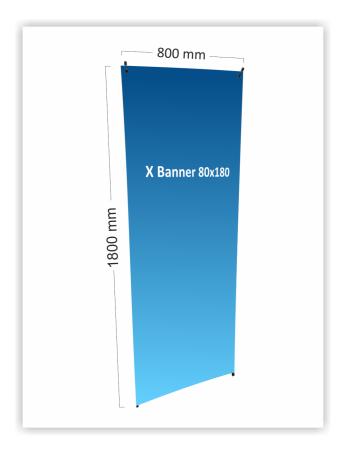
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- √ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

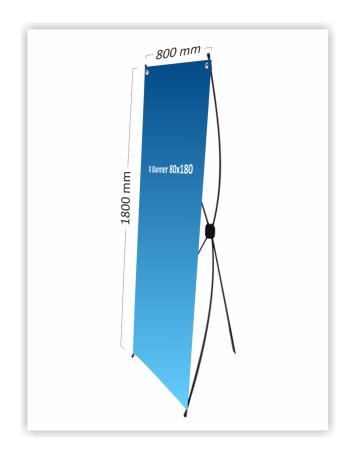
### **Product specifications:**

✓ total graphic area: W: 800 mm H: 1800 mm

### **Recommendations:**

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the following areas:
  - 40 cm<sup>2</sup> (4x4) to in every corner, because there will be mounted staples (see the next page template)
  - close to the edge of the visible area.
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.





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# visible area

Total graphic area: (w) 800 x (h) 1800 mm.

Place the graphic elements (logo, texts, images, etc.) in the grey central area.

Place only background in the red area, without important graphic elements.